



BOYS & GIRLS CLUBS
OF SANTA MONICA



ANNUAL REPORT

2011

Building. Growing. Dreaming.

OUR MISSION



TO INSPIRE AND ENABLE ALL YOUNG PEOPLE,
ESPECIALLY THOSE WHO NEED US MOST,
 TO REALIZE THEIR FULL POTENTIAL AS CARING,
 RESPONSIBLE AND PRODUCTIVE CITIZENS.



2011 was a year of great challenges and massive accomplishments during which we quite literally planted seeds and laid the foundation necessary to build great futures for our young people, our community and our organization. We upgraded facilities, which serve as the foundation for our organization. We continued the process of enhancing our programs, which help us to grow the educational, civic, athletic and leadership abilities of our young people. Importantly, we deepened our relationships with key organizations and individuals whose support can help us make our dreams for the future real.

Upgraded facilities: Our 66-year-old Main Branch building received a major renovation: we added a playground, edible garden, and BBQ and food prep area, and enhanced our Teen, Learning and Technology centers. This renovation was made possible in large part by the generosity of the George Hoag Family Foundation, the Ahmanson Foundation and the City of Santa Monica. In addition, the Firestone Family Foundation provided resources to transform our Pacific Branch with new furnishings, paint, books, maps, academic enrichment supplies and more.

Expanded programs: Our College Bound program – which provides support, guidance and tools to help our youth get into college – doubled in size in its second year. We also expanded and continued to measure the impact of numerous other educational, leadership and health & nutrition programs.

Deepened relationships: We can offer our programs at a cost of only \$20/year thanks to the kindness and generosity of individuals and organizations who believe in our mission. We were fortunate to deepen our very valuable relationships with organizations like Bank of America, Canyon Capital Realty Advisors, U.S. Bank, and more. We also deepened relationships with individuals willing to give of their time and resources to support the development of our young people. We're grateful for the ongoing support of our community as it allows us to dream big about how we can better serve the youth who need us most.

Looking ahead to 2012, we'll focus our efforts on improving our ability to make an impact on the young people who come to our Clubs. Some key priorities for 2012:

- Continue monitoring the programs we offer within the six core areas of Education & Career, Health & Life Skills, Character & Leadership, the Arts, Sports, Fitness & Recreation and Specialized Programs – striving to inspire growth as a whole person and developing positive assets in the process.
- Expand the training of our staff of youth development professionals and volunteers so that they are oriented to best practices and positive impact of SMBGC programs.
- Develop and begin executing on a new Strategic Plan that will set the direction for our organization over the next five years.
- Partnering with the community to open new sites that will help us to reach more youth.

In order to do this, we must continue to reach out to the community, expanding the network of supporters and volunteers who are eager to help us achieve our objectives. We hope you will join us as we enter our 68th year of inspiring and enabling young people to become productive, caring, responsible citizens.

Sincerely,



Bud

Bud Pernoll
Chairman



Aaron Young

Aaron Young
President and CEO

STATS **7,007** Youth Served | **3,807** Through Club Membership and **3,200** Through Community Outreach

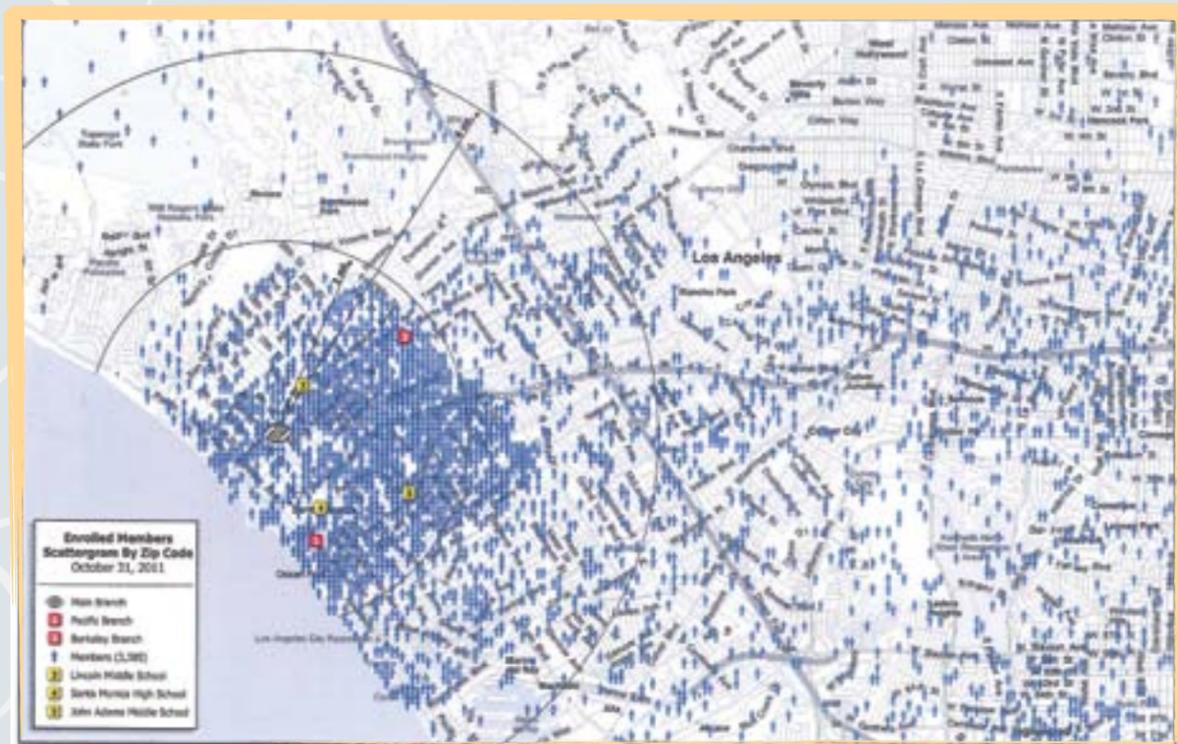
AGE	ETHNICITY	STAFF AND VOLUNTEERS	SIX CLUB LOCATIONS
56% Male	31% African-American	47 Paid Professional Staff	2 Full-Service Clubhouses
44% Female	31% Latino	6 Paid Jr. Staff (Club Youth)	2 Branches In Public Housing
37% Ages 10 - 12	19% Caucasian	45 Board Members	2 Sites In Schools
30% Ages 13 - 15	9% Other	35 Advisory Board Members	
22% Ages 7 - 9	6% Undefined	30 Council Members	
10% Ages 16 - 18	4% Asian-American	384 Program Volunteers	
1% Undefined			

ABOUT US

ABOUT THE BOYS & GIRLS CLUBS OF SANTA MONICA

For nearly 70 years, the Boys & Girls Clubs of Santa Monica has helped L.A.-area youth succeed in life by helping them build confidence and gain valuable academic, social and ethical skills – in a fun and nurturing environment. We accomplish this by offering an array of age- and gender-appropriate programs designed to support the healthy development of the whole child.

Each year we serve more than 7,000 youth, who come to us from all over the greater Los Angeles area.



CresaPartners

80 percent of our members come from low-income households, many from single-family homes, and still others are homeless. We ask our members to pay an annual membership fee of just \$20 because it helps them understand that this is their Club, and that they have a vested interest in contributing to it as a member of its community. While our cost per child per year is nearly \$1,000, no one is ever turned away for inability to pay the membership fee. We provide scholarships for those who can't afford it, and we haven't raised this fee in many years.

We make it a priority to reach deep into the community and provide support to all young people who need us. For this reason we've expanded beyond our 67-year-old Main Branch location and opened sites in local schools and public housing. Thanks to our six Club locations we can reach young people who may be unable to travel to our Main Branch location on a regular basis.

HOW WE'RE DIFFERENT

Since opening our doors in 1944, the Boys & Girls Clubs of Santa Monica has provided a distinct brand of youth development services for young people in need. Four key characteristics set us apart:

Dedicated youth facilities: We have six neighborhood-based buildings designed solely for youth programming.

Open daily: The Club is open every day after school and on weekends when kids need us most.

Professional staff: Trained youth development professionals serve as positive role models.

Affordable to all: We reach out to kids who cannot afford or may not have access to other community programs.

A recent study conducted by the Search Institute – *Deepening Impact through Quality Youth Development Strategies and Practices*— sought to determine how Boys & Girls Clubs provide opportunities, support and resources that result in positive and healthy development for its members. The results of the study show that Boys & Girls Clubs cultivate a number of life-affirming benefits for members by instilling positive self-identity, social competency, positive values, emotional and physical well-being and a commitment to learning. This study also identified five key elements linked to the positive impact of Boys & Girls Clubs programming:

Safe, positive environment: Club staff, facilities, program offerings and age-appropriate settings provide young people with a sense of both physical and emotional safety, as well as continuity and predictability. The clear boundaries and rules we set and enforce provide structure for activities, and define acceptable behaviors and consequences for inappropriate behavior.

Fun and sense of belonging: Our Clubs generate happiness, fun and enjoyment for all members. Thanks to the personal connections our members form with their peers and our staff that fun also translates to a sense of belonging.



Supportive relationships: One of the most important elements of our programs is our staff, who are trained to provide high quality programming to our members. Equally important is the warmth, caring, acceptance and appreciation our staff conveys to our members, making these relationships meaningful and influential.

Opportunities and expectations: At every Boys & Girls Club the expectation is that we are helping our members to Be Great. This translates to a variety of physical, social, technological, artistic and life skills, as well as moral character, a desire and ability to perform well at school, and the drive, skills and ambition that will help them to become productive adults. Our members expect more from themselves because we do.

Recognition: Positive reinforcement and encouragement are key to our ability to help our members continually improve and learn. We constantly recognize our members for their achievements and prominently display and celebrate these accomplishments.

WE DELIVER MEASURABLE IMPACT

We want contributors to feel comfortable in the knowledge that the dollars invested in our organization will have a real impact. A 2010 study commissioned of Damooei Global Research by the Los Angeles Alliance of the Boys & Girls Clubs of America found that Boys & Girls Clubs in L.A. County deliver impact in the following four areas:

Increased high school graduation rates: Only 56 percent of LAUSD students graduate from high school, while 82 percent of seniors attending the Boys & Girls Clubs planned to attend college after graduating high school, and 85 percent of parents surveyed credited the Club with their child's increased academic performance.

Reduction in teenage motherhood: Fewer than 3 childbirths per 1,000 occur among females that are BGC Club members, as opposed to on average 32 per 1,000 in California.

Juvenile crime prevention: More than 15,000 juveniles were arrested for a felony in L.A. County in 2009. Statistics show that youth are most likely to be involved in a crime between the hours of 3 and 4 p.m. – which is when our youth are safely with us, usually completing their homework. As a result, kids who attend the Boys & Girls Clubs in L.A. County are less likely than their peers to participate in crimes.

Improved parental ability to work and go to school: Because we keep kids in a safe environment during their parents' work hours, 78 percent of parents surveyed indicated that the Club enables them to keep their employment.

A CULTURE OF GIVING



One of the most telling indicators of our impact on young people is that nearly 60 percent of our staff members are former Club members. They have returned after going to college because they feel the urge to give back to their community. They have empathy for the struggles our young people are facing, and serve as an inspirational example to those they are mentoring in the Clubs every day. We make the culture of “giving” pervasive at our Clubs, and doing so has helped our organization's heart beat stronger each year.

RICHARD GRAD - A HAPPY HOMECOMING



In 1966, Richard Grad moved from New York City to Palm Springs, California. Nine years old at the time, he was naturally seeking fun and friendship in his new environment. He recalls noticing a sign on the building of the local Boys & Girls Club, seeing a “beehive of activity” there, and hearing about the Club from his friends at school. So he decided to give it a try.

For the next five years, Richard attended the Club three times per week after school and during the summer, and loved playing table tennis and snooker pool. “I felt a sense of community, and a genuine feeling of belonging,” he says. The Club membership was very diverse socioeconomically, ethnically, racially and culturally, and he says it greatly enriched his life to make friends with such a diverse group of kids at a young age.

In addition to the games, Richard enjoyed any form of artistic expression including painting, drawing and carpentry classes, which stretched his mind and skills. “I had a science project when I was fourteen and wanted to make a Volcano that erupted on command based on a wired electrical switch that spewed out chemical lava,” Richard recalls. “One of the counselors who specialized in wood works helped me for weeks on the project and it turned out incredibly well.”

Richard grew close to the staff, and several really inspired him. A UCLA student worked at the Club in the summer and inspired him to apply to attend college there. Then there was the chess enthusiast who played with him for hours. He encouraged Richard to join the school chess and debate clubs which, in some ways, shaped who he would become as an individual and as a professional. “Looking back, those experiences led me to study philosophy in college, and then continue on to get my law degree,” he says. “My chess partner used metaphors to teach me about strategy and tactics. I didn't connect the dots at the time, but I remember thinking about strategically driven careers – and law was one of them.”

Today, Richard is a Partner of the global law firm Sidley Austin. A successful and busy attorney, Richard believes it's important to thank those who've helped you along. “Over the last several years, I've gone back to find people who inspired me, and who had an impact on who I became as an adult,” he says. “I was struck as a young person by how the Boys & Girls Club staff genuinely and selflessly cared for us. They were so devoted, and their work changed my life – and the lives of many others.”

When Richard was 14, his family moved to Seattle, and he became engrossed in academics and athletics. He didn't return to the Boys & Girls Club as a young person. But his memories came flooding back at the Boys & Girls Clubs of Santa Monica's 36th Annual Auction & Dinner. Today he is an ardent supporter of the organization, and talks eagerly about what he learned there.

“The fair and egalitarian environment at the Club taught me patience, respect for others, and a true appreciation for the importance of community,” he says. “I truly believe that the seeds of my own charitable, public interest, and community service were planted during these early years at the Club.”

One of the most striking things about Boys & Girls Clubs is the deep impact we have on youth. So deep that after more than 35 years Richard Grad returned to give the selfless gifts he so eagerly received all those years ago to the youth in our community who need it now.

Welcome home, Richard.

BUILDING. GROWING. DREAMING.

At the Boys & Girls Clubs of Santa Monica, we teach youth that they should dare to dream – and that if they build the right foundation and work hard to grow their skills and knowledge, those dreams can be attainable. In 2011, we took a bit of our own advice and took large steps that will bring us closer to our dreams of ensuring that all youth in our community have the opportunity to live up to their full potential.

BUILDING A STRONG PHYSICAL FOUNDATION THE TRANSFORMATION OF OUR MAIN BRANCH BUILDING

Our Main Branch Building has been in service for more than 65 years, and was in desperate need of a renovation. Thanks to the support of the community, we went beyond making necessary repairs. We transformed the space so that we can accommodate more young people throughout the building, while enhancing many areas so that they're more conducive to offering effective programming.

Kitchen & Café Area

Over the last few years, it has become increasingly important for us to serve meals to our young people. Our old kitchen limited what we were able to provide – particularly in the way of fresh, healthful meals. Our new kitchen – made possible by the George Hoag Family Foundation – has up-to-date appliances and more usable spaces, and now allows us to serve more than 600 free meals a day during the summer. We also now offer cooking classes where our members learn to make nutritious meals from fresh ingredients. Additionally, the space adjacent to our kitchen was remodeled into a Café area, which means we no longer have to shut down the gym to serve meals.



Teen Center

For years, our Teen Center occupied the space adjacent to the kitchen, but it had become inadequate to accommodate the growth of our critical teen-oriented programming. With the help and guidance of Disney Imagineers, we gathered input from our teens and built a larger, more comfortable and more exclusive Teen Center upstairs. The new space is large enough to accommodate the growth of our College Bound and other leadership programs – as well as provides space for our teens to study or have fun in large- or small-group activities.



Microsoft Center of Excellence

In June, SMBGC unveiled a new Club Tech Center of Excellence, which was made possible by the generosity of Microsoft. SMBGC was selected to receive the Technology Center upgrade,

which includes the latest Microsoft software, brand-new hardware, freshly designed spaces conducive to creative and collaborative work, and an expansive Club Tech curriculum with newly added robotics programming, game development and much more. The new space is designed to provide youth the technology, resources and skills to help them perform better in school and – eventually – in the workplace.



Outdoor Play Area

In 2010 we replaced our skate park with a new open play area that can accommodate hundreds of kids playing a number of sports such as basketball, hockey, baseball, kickball and more. In 2011, thanks to the generosity of the City of Santa Monica and the Ahmanson Foundation, we upgraded what was formerly our outdoor sports area, installing a playground and performance stage, providing more options for active outdoor activities for our members. The space also includes a built-in BBQ, picnic area and a walkway with commemorative bricks, and is shaded thanks to a grant from

the American Academy of Dermatology. After the project was complete, Amway provided us with an edible garden, as a part of their Positive Sprouts program.



Upgrades at the Pacific Branch

One day in 2011, Mary Firestone walked by our Pacific Branch location and decided to peek in to see what was going on. She began volunteering regularly, and became inspired by the staff and youth she met there. This relationship ultimately resulted in the Roger Firestone Family Foundation providing resources that made possible a transformation of Pacific Branch. This includes new furnishings, paint, books and shelves, world and other inviting maps, and new academic enrichment supplies. Their attention and generosity have made a significant difference for this small but thriving branch location.



...A NEW CLUB TECH CENTER OF EXCELLENCE,
**WHICH WAS MADE POSSIBLE BY THE GENEROSITY
OF MICROSOFT.** THE NEW SPACE IS DESIGNED TO
PROVIDE YOUTH THE TECHNOLOGY, RESOURCES AND
SKILLS TO HELP THEM PERFORM BETTER IN SCHOOL.

GROWING OUR PROGRAMS

Studies have shown that we have the most impact on those young people who come to us frequently. Fun is the hook that gets them involved and keeps them coming back, and our caring Club staff members are the anchor. But our programs are instrumental in helping our youth build confidence, gain useful skills, and gain the tools they need to face the daily challenges of growing up.

Each branch location offers a mix of programs and services designed to meet the unique needs of the youth community it serves. Programs are offered in six core areas, which are developed in conjunction with youth program experts at the Boys & Girls Clubs of America. We're proud that in 2011 we were able to expand our programs and add new ones, as this is how we make life-changing impact. This is how we help our young people grow.

EDUCATION AND CAREER

Power Hour

Each day we set aside at least one hour during which all Club members are required to complete their homework before they do anything else. Our staff and volunteers are there to help them do the necessary work, conduct research and more, as well as to teach them better studying and learning skills.



Project Learn

We reinforce and enhance the skills and knowledge young people gain at school during the hours they spend at the Club through homework help, high-yield learning activities, school collaboration and incentives that reward Club members for positive academic participation. In 2011 we added Young Engineers and Mad Scientists – programs to engage our youth ages 7-12 in the wonders of engineering and science.



Club Tech

Club members learn technical skills and integrate technology into core program areas. Each Club Tech program emphasizes the safe, ethical use of technology and explores high-tech career options. Programs include LEGO Robotics and PC Repair.

Money Matters

We promote financial responsibility among teens by helping them build their basic money management skills including managing a checking account, budgeting, saving, investing, entrepreneurship, paying for college and more.

CollegeBound

Pertinent, meaningful experiences and one-on-one support help students become confident individuals capable of achieving their academic and life goals throughout their college preparation and application process.

...IN 2011 WE WERE ABLE TO EXPAND OUR PROGRAMS AND ADD NEW ONES, AND THIS IS HOW WE MAKE **LIFE-CHANGING IMPACT**. THIS IS HOW WE HELP OUR YOUNG PEOPLE GROW.

The CollegeBound program includes tutoring, workshops (including SAT preparation courses), college tours and more, and helps boost test scores and improve graduation and college entrance rates. In 2011 the program doubled in size in terms of the number of youths served, and, thanks to the Corporation for National and Community Service VISTA program, we welcomed five new full-time employees who will help us serve more youth through this program.

Be Great Graduate

Targeting young people most at risk for dropping out of school, Be Great Graduate addresses the alarming high-school dropout rate across the country. The program provides group and one-on-one support, experiences, resources and tools to help young people progress through the high school grades and ultimately graduate.



L³: Learn, Laugh, Love

This individual tutoring program launched at our John Adams Middle School branch in 2011. It provides individualized tutoring at a critical juncture in a young student's life, where many begin considering dropping out of school. In its inaugural year, the program reached more than 60 youth. In 2012 we will expand our College Bound program to reach these students, getting them thinking about college earlier in their school career, and giving them the inspiration necessary to graduate from high school.

ARTS

Digital Arts

To encourage the creative and technological talents of our members, we offer Digital Arts programs in Music Making, Photography, Photo Illustration, Movie Making and Graphic Design. Several Santa Monica Club members have won Digital Arts awards from BGCA regional and national competitions.



Fine Arts Programs and Education

Our Fine Arts program allows kids to try monochromatic and multicolored drawing, pastel, watercolor, oil/acrylic, print making, mixed media, collage, sculpture and more. Club members participate in the National Fine Arts Exhibit which showcases the talented artwork of our Club members in the community, and compete nationally against other Clubs.



Music Education

Our Club members can sign up to take guitar, drum, keyboard and singing lessons at a variety of skill and age levels. They also use ProTools in our sound studio to record and mix their own music, which has been competitive in the annual Boys & Girls Clubs of America Digital Arts competitions. New in 2011: our J.A.M.S. branch started a Glee Club, introducing our youth to fundamentals of musical performance.



CHARACTER AND LEADERSHIP

Keystone

Keystone is BGCA's premier leadership program and provides teens with vitally important positive group experiences. With the guidance of Club staff, teens learn to make leadership decisions, engage in academic and career experiences, and serve others.

Torch Club

Torch Clubs are chartered small-group leadership and service Clubs that help meet the special needs of younger adolescents at a critical stage in their development. Torch Club members learn to work together to plan and implement activities in four areas: service to Club and community; education; health and fitness; and social recreation.



Youth of the Year

Youth of the Year (YOY) is our premier recognition program for Club members and promotes service to Club, community and family; academic success; strong moral character; life goals; and poise and public speaking ability. Each Club recognizes members ages 14 to 18 as Youths of the Month and selects a Youth of the Year, who is eligible for scholarships and to participate in state, regional and national competitions. The National YOY receives up to an additional \$50,000 scholarship and is installed by the President of the United States.

HEALTH AND LIFE SKILLS

Triple Play – Healthy Habits

The Healthy Habits program is designed to incorporate healthy living and active learning in every part of the Club experience. The central themes of good nutrition, regular physical activity and improving overall well-being are emphasized in all areas of the Club. New this year: our kids are cooking nutritious meals using herbs and vegetables from our edible garden!



SMART Girls

SMART Girls is a health, fitness, prevention/education and self-esteem enhancement program for girls ages 8-17. The program incorporates mentors, guest speakers, hands-on activities, field trips and more to encourage healthy attitudes and lifestyles that enable adolescent girls to develop to their full potential.



Passport to Manhood

Passport to Manhood promotes and teaches responsibility while reinforcing positive behaviors in the male Club members ages 11-14. The program consists of small-group sessions and highly-interactive activities, each of which concentrates on a specific aspect of manhood.

NetSmartz

Through the NetSmartz program, Club members learn how to safely communicate, play games, conduct research and – for older members – make online purchases. Members show a marked increase in Internet safety knowledge after completing NetSmartz; most participants report what they learned changed how they think about and behave on the Internet.

SPORTS FITNESS AND RECREATION

Biddy Basketball League

A part of SMBGC and the Santa Monica community for over four decades, Biddy Basketball is rich in tradition and has produced some of the more talented players this city has seen. The league is divided into three age groups and highly emphasizes teaching the basic fundamentals and techniques through repetition and drills. We are fortunate to have a number of volunteer coaches who are passionate about helping our kids excel.

Triple Play – Sports & Recreation

Triple Play Sports & Recreation seeks to improve Club members' knowledge of healthy habits, good nutrition and physical fitness; increase the numbers of hours per day they participate in physical activities; and strengthen their ability to interact positively with others and engage in healthy relationships. The program includes sports and fitness activities, daily fitness challenges, social recreation programs and more.

SPECIALIZED PROGRAMS

Family PLUS:

Family PLUS (Parents Leading, Uniting, Serving) reaches, supports and empowers families to participate fully in their children's lives. It includes outreach and support programs in the areas of personal finance, family counseling and more through community partnerships with organizations including St. John's Child and Family Development Center.

Youth for Unity

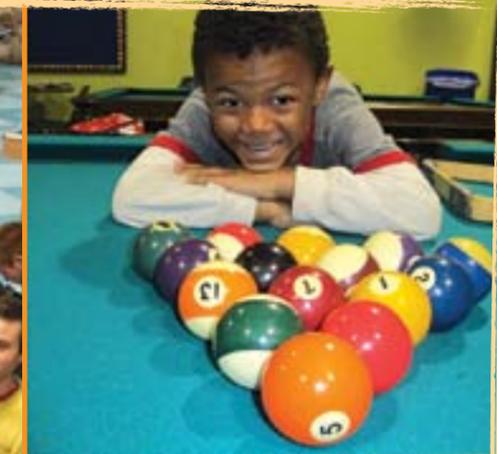
This comprehensive set of programmatic interventions helps Club members appreciate themselves as unique and special individuals; understand our society's diversity; recognize bias and unfairness; and take personal leadership in confronting bias.

Leaders in Training (L.I.T.)

Responding to the needs of our teenagers, L.I.T. teaches teens ages 12 – 18 to work with our younger members, handle responsibilities and develop essential leadership skills. Under the supervision of Club staffers, L.I.T. members lead recreational activities, receive job training and provide additional support to the program staff.

Micro Business Program

We have found over the years that it's sometimes difficult for our young people to get jobs because of their lack of experience. For years we've provided customer service training and internship opportunities. But this year we created a micro-business – a silk-screening business – that is run by a staffer and some of our young people. They gain practical customer service experience by taking customers' orders and managing the delivery process, and they learn to ensure that items are created and delivered correctly and on time. The revenue raised by the business goes towards scholarships for the youth that participate in the program.



YOUTH OF THE YEAR

DREAMING OF THE FUTURE

We've been able to accomplish all we have over the years because we continue to dream big. Over the years, we increased our number of branch locations, expanded our services and reinvented the ways we reach and serve our community. Reaching our dreams requires that we deepen our relationships with like-minded organizations that are interested in helping us do more – and do it better each year.

Canyon Capital Realty Advisors

Over the last five years, Canyon Capital Realty Advisors has become a critical partner to SMBGC. The relationship began with the donation of a refrigerator and a flat screen TV. But over the years it has grown to encompass an annual employee volunteer day and holiday party, and a fundraising drive that has raised hundreds of thousands of dollars for our Club operations. In 2011 we honored CCRA at our 36th Annual Auction & Dinner for their contributions to the Club and the Community. Thanks in large part to their efforts this was our most successful Auction event ever, raising nearly \$500,000.

Bank of America Neighborhood Builder Award

Bank of America each year selects and recognizes local non-profit organizations for their efforts to create healthy, safe and economically-viable communities. Out of more than 200 applicants, SMBGC was one of four organizations in the greater Los Angeles area to receive this esteemed award – which includes funding of \$200,000 over a two-year period of time. It was truly an honor to be recognized by Bank of America in this way.

Annual Principals Breakfast

One of our most important partnerships is with the schools in our local community. In addition to ongoing consultation with local schools about issues, trends and needs, each year we host a Principals' Breakfast to thank them for their support of our organization, as well as share updates about what we're doing in the community. This year we honored outgoing Santa Monica-Malibu Unified School District Superintendent Tim Cuneo for his ongoing support of our organization's efforts and the impact he made on the public education system in our area.

ONE OF OUR BIG DREAMERS: BRITTANY QUACH – 2010 YOUTH OF THE YEAR

The daughter of Vietnamese immigrants, Brittany Quach was born in Santa Monica and is the oldest of two children. While education is important to the Quach family, it was difficult for Brittany's family to help her with school work because English is their second language and they themselves did not graduate high school. Back then, Brittany had no reason to believe her dreams of becoming a pharmacist could become a reality.

In 6th grade, Brittany started attending the Boys & Girls Clubs of Santa Monica. She was shy and struggled to make friends initially. As she became more active at the Club, she got to know and trust the Club staff, gained confidence and started making more friends. In 8th grade, she joined Keystone – a national leadership group for Club members. By her junior year in high school, Brittany was the President of Keystone and Youth for Unity, Vice President of Pennies for Peace, and an active member of Key Club. In just two years, this shy girl had blossomed into a leader.

She excelled academically, too – even though as years went on her school coursework became more difficult.

With the help of one-on-one tutoring available at SMBGC, Brittany effectively tackles even the most difficult AP classes. She also takes advantage of opportunities made available through the College Bound program and intends to attend the University of Southern California (USC) when she graduates from high school in 2012. She will be the first person in her immediate family to do both.

Today, Brittany remains active in Keystone and other Club leadership programs, and volunteers her time in the community. Importantly, she is a true youth leader at SMBGC, helping the staff and providing inspiration to the younger members – including her younger brother – to dream big, work hard, succeed and give back to others.



...BY HER JUNIOR YEAR IN HIGH SCHOOL BRITTANY WAS THE PRESIDENT OF KEYSTONE, YOUTH FOR UNITY AND VICE PRESIDENT OF PENNIES FOR PEACE. IN JUST TWO YEARS, THIS SHY GIRL HAD **BLOSSOMED INTO A LEADER.**

HOW WE DO IT

A strong Boys & Girls Club results in a stronger community – the health and well-being of our youth is everyone's business. Over the past 67 years, we've been fortunate enough to count on the commitment of the community to help us become stronger, to adapt to serve evolving needs, and to ultimately achieve our mission. There are many ways the community can help, which means you can choose the method that best suits your lifestyle, skillset and interests.

VOLUNTEER YOUR TIME

A strong volunteer base is the lifeblood of a non-profit organization. Some of our most influential Club role models are volunteers. With that in mind, we believe that the most important aspect of volunteering is that we match an individual's skills, talents and time commitments with the needs of our organization. Some of our volunteer opportunities:

Volunteer in our Club locations

Work with our kids: you can coach an athletic team, tutor kids with their school work, help our young people apply to college through our College Bound program, and more.

Help us upgrade our facilities: there's always a wall that needs to be painted, a floor that needs to be replaced, furniture that needs to be fixed/refurbished and more. If you own a business that can help with any of this, in-kind contributions of supplies and materials are very helpful, as is the manpower of individuals to get the work done.

Assist us with Fundraising

Join our Council – an auxiliary group created in 1977 by the Boys & Girls Clubs of Santa Monica Board of Governors and local community volunteers who wanted to help advance the organization through fundraising. The Council is the largest single source of unrestricted gifts for us each year via the Boys & Girls Clubs of Santa Monica's largest fundraiser of the year – our Annual Auction & Dinner.

Join Club Blue – a volunteer group of young professionals established in 2011. Club Blue is an incubator for new fundraising ideas, and is charged with organizing a series of fundraising events and campaigns that help us expand our reach to younger members of the community.

CONTRIBUTE

The Boys & Girls Clubs of Santa Monica can reach more young people – and at a cost of only \$20/year – thanks to the financial contributions of individuals in the community. Every single dollar we raise counts. Plus the individual support reinforces to corporate partners, foundations and other supporters that our Club and our mission are important to the community.

BECOME A CORPORATE PARTNER

We are fortunate to count on contributions from a number of local businesses that are committed to strengthening our community by providing support to our youth. Their support goes beyond the ordinary, with many committing their time, as well as funding. We work with businesses small and large to establish mutually-beneficial partnerships, offering marketing benefits, naming rights and more based upon level of giving.

Join our staff

Our Club staff members make a world of difference in the lives of the young people we serve. They're compassionate friends and mentors – and often become a second family for youth. They are trained in youth development and work here because they're committed to ensuring young people have every opportunity to thrive in life. Working at Boys & Girls Clubs is fulfilling, and many choose to make it a life-long career.

OUR BOARD

One of the things we're most proud of is the very real involvement of every single person on our board. We believe it's as much a testament to the work we do as it is to their commitment to our kids and the community. We have two boards, each comprising committed, civic-minded professionals.

Board of Governors

The Boys & Girls Clubs of Santa Monica Board of Governors provides guidance, fiscal management and strategic direction to the organization. In addition, the Board of Governors helps build a network of like-minded community members and organizations that can help us achieve our mission.

Chairman: Bud Pernoll, *Bay Mutual Financial*

First Vice Chair: Bill Dawson, *Sullivan-Dituri Realty*

Second Vice Chair: Paul Gaulke, *Hromadka & Gaulke*

Third Vice Chair: Erik Jorgensborg, *Fisher Hardware & Lumber*

Treasurer: J. Scott Charles, *JSC Architects*

Secretary: Steven Litvack, *One Stop Print Shop*

Additional Members

Alonzo Hill

Bettina Duval

Bonnie Otting

Bruce Ashton

Charles R. Hart

Craig Mordoh

Deborah A. Gero

Dennis White

Dorothy Shishmanian

Dylan Colby

Edward Guerboian

Eric Schmitter

Frank Schwengel

Glenn Ricard

Harlan Steinberger

Herb Chase

Holly Biondo

Jack Jones

Jason Meugniot

Jay Tehrani

John Jakle

Kevin Doyle

Lawrence Kohl

Monsignor Lloyd Torgerson

Loren Bloch

Mark Harding

Nat Trives

Pat Barrett

Paul Leoni

Pete Babin

Rishi Sunak

Robert J. Sullivan

Robert Levy

Robert Segal

Rodney Goldberg

Shari Weise

Chief Timothy Jackman

Tom Larmore

Wade Killefer



Advisory Board

This group of community leaders provides financial support, expertise, and access to others who help our organization fulfill its mission. They complement our Board of Governors and Council, and extend our reach into the community.

Alex Bologna

Anthony Scaduto

Arthur Antin

Bill Mortensen

Bob Antin

Bob Sievers

Cathleen Young

Dr. Charles Flippen

Christopher Harding

Dan Neveau

Lt. Darrell Lowe

David Freidman

Elisabeth Watson

Herbert S. Chase, III

Jeff Schwartz

Jim Giraladin

Jim Jonassen

John Bourget

John Larkin

John Michel

Karmel Mizrahi

Kelly Stumpus

Kurt Schwengel

Mark DiPaola

Marv Elkin

Mike Walling

Monty McCormick

Pablo De La Rosa

Richard Robbins

Richard Vasak

Ron Davis

Spyros Dellaportas

L. Wayne Harding

Building Great Futures – One Brick at a Time

For 67 years, SMBGC has helped youth reach their full potential by providing a supportive place for them to grow. Along the way, thousands of supporters have come forward to help us achieve our objectives. Now they can leave their mark on the Club's foundation by purchasing a brick in our new playground area, where their personal message will be engraved. **Three sizes are available at a cost of \$250, \$500 and \$1,000, and the proceeds will support Club programs.** We're proud to be able to honor those who've made such an immense difference in this way.



FAMILY ASSISTANCE

FINANCIALS



Making Holiday Dreams Come True – our Family Assistance Program

The holidays are all about spending and enjoying time with our loved ones. But without SMBGC's Family Assistance program, many of our families could not afford gifts, a festive holiday meal, or even warm clothes. Established in 1988, our Family Assistance Program raises funds to support our families during the holidays. In 2011, we helped more than 500 families at varying levels – based on their individual needs.

We kicked off the holiday season with our annual Thanksgiving feast, where we served a festive meal of turkey and all the fixings, pie and more. We also held holiday parties at most of our branches where cookies were decorated, holiday decorations were made, festive meals were consumed, gifts were given and photos were taken with Santa. Smiles and laughter were prevalent at each of these events, as they are each year.

65 of our families were carefully selected by our staff to receive additional assistance, because times have been extra hard on them. They shopped for new clothing at JC Penney and Sears as well as groceries from Albertsons for their holiday dinners. 70 children shopped for shoes and apparel at Macy's Westside Pavilion, and some families received gifts from the employees of the local GAP, Banana Republic and Adidas stores. One family even received a new stove from Barrett's Appliances – they can now cook healthy meals instead of relying solely on a microwave as they had for months.

Making the holidays bright for our families was a community effort. Carlthorp School, Motor for Toys, Magic Mountain, Toys for Tots, and many more donated toys. Companies including Canyon Capital Realty Advisors, Sony Pictures Entertainment, Cartoon Network and Clearlake Capital each spent an afternoon at one of our branch locations during the holiday season. They funded meals, gifts and holiday fun, and their staff offered friendship, mentorship and cheer to our kids.

Together, we had immense impact. Take it from two of our families:

"Without the Boys & Girls Clubs of Santa Monica's help this holiday season, my children and I would have been without a warm meal and clothes. We are very thankful for the staff and friends of the Club for making this holiday for my family a little warmer and brighter."

"My daughter has grown tremendously inside and out over the last year. The Club and staff have opened their arms the moment she walked into the doors and accepted my daughter as part of their family by showing her love and respect. She is becoming a confident young girl who once was shy and scared. Being recently laid off and a single mom of three, it has been difficult to pay rent and shop for food. During this shopping program, my daughter has learned the true meaning of paying it forward. One day she hopes to be able to give back by helping another family in need."

The work we do with our young people is always very gratifying. But helping our families during the holidays always caps off the year with joy and cheer.

INCOME

INDIVIDUAL SUPPORT	15%	\$464,487
FOUNDATIONS & GRANTS	48%	\$1,526,546
INVESTMENT INCOME	14%	\$447,327
CORPORATE SUPPORT	11%	\$331,718
FUNDRAISING EVENTS	11%	\$342,452
MEMBERSHIP DUES	1%	\$42,293
TOTAL INCOME	100%	\$3,154,823

EXPENSES

PROGRAMS	84%	\$2,904,552
ADMINISTRATION	10%	\$345,499
FUNDRAISING	6%	\$215,078
TOTAL EXPENSES	100%	\$3,465,129

INDIVIDUAL SUPPORT

FOUNDATIONS & GRANTS

INVESTMENT INCOME

CORPORATE SUPPORT

FUNDRAISING EVENTS

MEMBERSHIP DUES

PROGRAMS

ADMINISTRATION

FUNDRAISING

INCOME

EXPENSES

These numbers represent unaudited income and expenses from January 1, 2011 - December 31, 2011. SMBGC audited fiscal 2011 income and expenses (July 1, 2010-June 30, 2011) are available upon request.



BOYS & GIRLS CLUBS
OF SANTA MONICA



BRANCHES

ADMINISTRATIVE OFFICE

1220 Lincoln Blvd.
Santa Monica, CA 90401
Phone: 310-361-8500

MAIN BRANCH

1238 Lincoln Blvd.
Santa Monica, CA 90401
Phone: 310-394-2582

JAMS CLUBHOUSE

2441 16th Street
Santa Monica, CA 90405

PACIFIC BRANCH

2209 Main St.
Santa Monica, CA 90401

BERKELEY BRANCH

1421 Berkeley St.
Santa Monica, CA 90405

SCHOOL SITES

LINCOLN MIDDLE SCHOOL

1501 California Avenue
Santa Monica, CA 90403

ST. ANNE SCHOOL

2015 Colorado Avenue
Santa Monica, CA 90404

SANTA MONICA HIGH SCHOOL (SAMOHI)

501 Pico Boulevard
Santa Monica, CA 90405

www.smbgc.org

